



PERSATUAN KEBANGSAAN PELAJAR MALAYSIA DI JEPUN  
*MALAYSIAN STUDENTS' ASSOCIATION IN JAPAN (MSAJ)*  
在日マレーシア留学生会  
<http://msaj.net>

# MSAJ Career Fair 2014 Final Report

May 27, 2014

Prepared by: MSAJCF2014 Organizing Committee

# Table of Contents

<b>Introduction</b> .....	<b>3</b>
<b>Annual Events</b> .....	<b>3</b>
<b>The Career Fair</b> .....	<b>4</b>
<b>Participants Statistics</b> .....	<b>5</b>
<b>Survey Results</b> .....	<b>8</b>
Participants .....	8
Company .....	14
<b>Conclusion</b> .....	<b>20</b>
<b>Appreciation</b> .....	<b>21</b>

## Introduction

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The Malaysian Students' Association in Japan (MSAJ) was established in 1976 with the primary objectives of bringing together and caring for the welfare of Malaysian students studying in Japan. This association welcomes and is open to all Malaysian students who are studying or taking courses that are longer than 6 months.

Kanto, Kansai, Tohoku, Hokuriku and Kyuma (Kyusyu) are the five MSAJ divisions executing the objectives of the association at the respective prefectures. Malaysian students studying in Japan manage MSAJ on a voluntary basis. After more than three decades, its high membership number has made MSAJ the main media source of the Embassy of Malaysia in Japan.

## Annual Events

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MSAJ organizes various events and activities all year round. The year starts with spring when we support the orientation and reception of new students in March, Hanami (cherry-blossom viewing) in April and Career Fair in May (except 2011 and 2014).

Malaysia being a part of ASEAN countries, we also involve ourselves in the ASEAN Festival usually conducted in June or July. This event is organized by ASEAN Youth Network in Japan (AYNJ) which aims to build a strong network among ASEAN student associations in Japan. During the summer break, we hold activities like Mount Fuji Climbing and celebrate Malaysia's Independence Day.

In autumn, sports kicks in with overwhelming response as we organize MSAJ Sports Festival and participate in AYNJ Sports Festival. In winter, we usually hold the Malaysian Night event to invite the public to know more about Malaysia whereby its main purpose is to gather fellow Malaysian students, get ourselves entertained and end of the year with a bang!



Welcome Party and Hanami in April (Collaborated with Kelab UMNO Jepun)

# The Career Fair

## Objectives

The objectives of the Career Fair are such as below.

- To support Malaysian students in Japan in seeking employment opportunities.
- To widen students' exposure to the corporate sector.

MSAJ Career Fair is an important source of revenue for MSAJ to cover yearly expenses for our activities/events since we are not receiving financial support from any parties. Therefore, please understand that the income generated through this event is solely for the purposes of covering our expenses and improving our service to Malaysian students living in Japan.

## Event Information

Date : 5 April 2014 (Saturday).

Time : 11:00 ~ 17:00

Venue : Exhibition Hall No. 2, 3F Tokyo Metropolitan Industrial Trade Center  
Hamamatsucho-kan, 1-7-8 Kaigan Minato-Ku, 105-0022 Tokyo, JAPAN.

Participated Companies	
1. Frost & Sullivan Malaysia Sdn. Bhd.	16. Nichicon (M) Sdn. Bhd.
2. Daiki Aluminium Industry Co., Ltd.	17. Agensi Pekerjaan JAC Sdn. Bhd.
3. Nippon Electric Glass Co., Ltd.	18. Maruwa (Malaysia) Sdn. Bhd.
4. Top Career	19. Adecco Ltd.
5. Amway Business Services Asia Pacific Sdn. Bhd.	20. AIG Global Services Malaysia Sdn. Bhd.
6. Taiyo Yuden Co., Ltd.	21. Honda Malaysia Sdn. Bhd.
7. Toyo Tire & Rubber Co., Ltd.	22. Nitto Denko Materials (M) Sdn. Bhd.
8. Showa Glove Co., Ltd.	23. Blueship Sdn. Bhd.
9. G-7 Holdings Inc.	24. Tokuyama Malaysia Sdn. Bhd.
10. Polyplastics Co., Ltd.	25. Mitsui Copper Foil (M) Sdn. Bhd.
11. Rohm Wako Electronics Malaysia Sdn. Bhd.	26. AEON Asia Sdn. Bhd.
12. Pasona Singapore Pte. Ltd.	27. Toyo Memory Technology TMT
13. Panasonic Group	28. CM Plus Corporation
14. Kaneka (Malaysia) Sdn. Bhd.	29. Tateyama Kagaku Group
15. Nitto Denko Materials (Malaysia) Sdn. Bhd.	

\*Arrange according to booth layout.

Note: Click [here](#) for the booth layout.

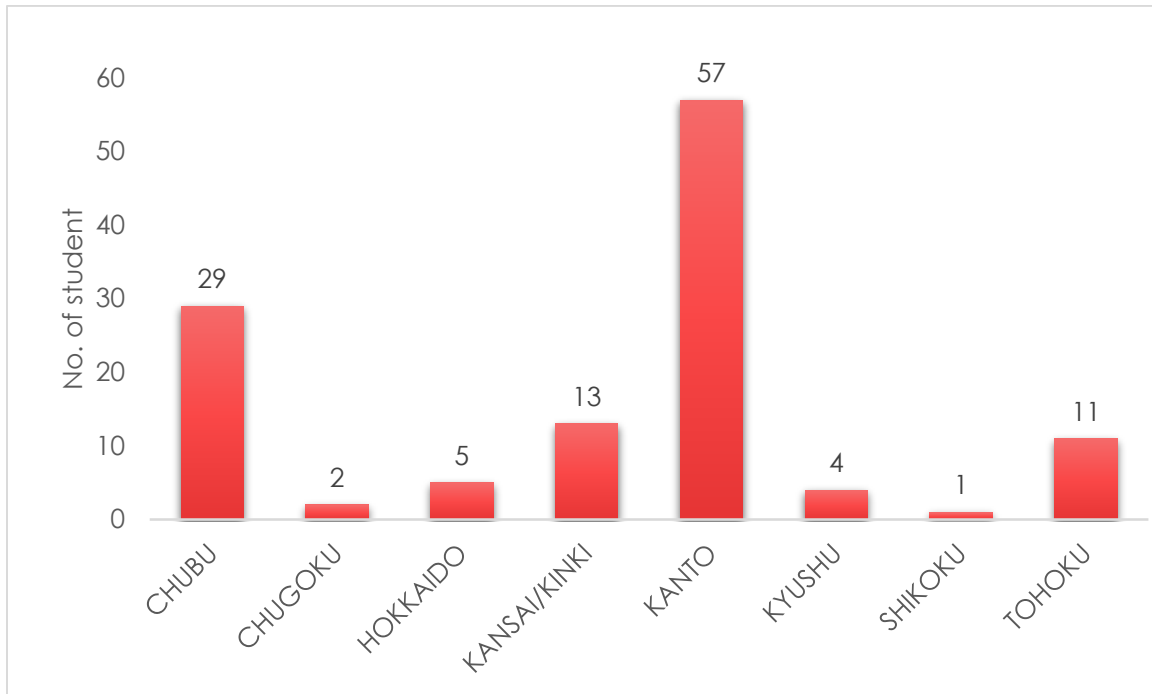
## Participants Statistics

A total of 122 students participated in the MSAJ Career Fair 2014. A summary of the participating students is as follows.

### By University

University/College	Total	University/College	Total
Akita University	4	Shiga University	1
Chiba University	6	Shizuoka University	1
Fukui University	2	Shobi University	1
Gifu University	1	Takushoku University	5
Gunma University	3	Tohoku University	1
Ibaraki University	4	Tokai University	6
Kanazawa University	1	Tokushima University	1
Keio University	2	Tokyo Denki University	1
Kobe University	5	Tokyo University of Agriculture and Technology	1
Kyorin University	1	Tokyo University of Science	1
Kyushu University	1	Toyama University	8
Meiji University	2	Toyohashi University of Technology	5
Muroran Institute of Technology	5	Tsukuba University	2
Nagaoka University of Technology	2	University of Electro-Communication	4
Nagoya Institute of Technology	1	University of Tokyo	1
Nagoya University	3	Utsunomiya University	1
Niigata University	6	Wakayama University	1
Osaka University	2	Waseda University	2
Ritsumeikan University	4	Yamagata University	4
Saga University	3	Yamaguchi University	1
Saitama University	2	Yamanashi University	5
Shibaura Institute of Technology	7	Yokohama National University	2

## By Region



## By Field

Field	No. of Students
ENGINEERING	105
AGRICULTURE	0
ARCHITECTURE & DESIGN	1
BUSINESS	7
EDUCATION	0
LAW	0
ENVIRONMENTAL STUDIES & FORESTRY	1
HUMANITIES (e.g. History, Literature, Philosophy)	0
SOCIAL SCIENCES (e.g. Psychology, Cultural and Ethnic studies, Sociology)	4
NATURAL SCIENCES (e.g. Space, Earth, life, chemistry, physics)	1
FORMAL SCIENCES (e.g. Computer Science, Mathematics, Statistics, Logic, System Science)	0
OTHERS	3

## By Course

Course	No. of Students	Course	No. of Students
AEROSPACE & AERONAUTICAL ENGINEERING	2	ELECTRONIC ENGINEERING	1
APPLIED CHEMICAL ENGINEERING	3	ENGINEERING SCIENCE	1
BIOCHEMICAL ENGINEERING	1	ENVIRONMENT & URBAN	2
BIOSCIENCE AND BIOTECHNOLOGY	1	ENVIRONMENTAL & LIFE SCIENCES	3
BIOTECHNOLOGY	1	INTERNATIONAL CULTURE	1
BUSINESS & ECONOMY	3	INTERNATIONAL SOCIETY STUDIES	1
CHEMICAL ENGINEERING	5	MATERIAL SCIENCE ENGINEERING	1
CIVIL ENGINEERING	2	MECHANICAL AND SCIENCE ENGINEERING	1
COMMUNICATION NETWORK ENGINEERING	1	MECHANICAL ENGINEERING	29
COMPUTER SCIENCE ENGINEERING	3	MECHANICAL ENGINEERING & INTELLIGENT SYSTEMS	11
DESIGN	5	MECHANICAL ENGINEERING INFORMATION	2
ECONOMICS	1	MECHANICAL SYSTEM ENGINEERING	8
ECONOMICS & BUSINESS ADMINISTRATION	6	MEDICAL SYSTEM ENGINEERING	1
ELECTRIC & ELECTRONICS ENGINEERING	13	OPTO-MECHATRONIC ENGINEERING	1
ELECTRIC & ELECTRONICS IN INFORMATION	1	ROBOTICS ENGINEERING	2
ELECTRICAL ELECTRONIC & INFORMATION ENGINEERING	5	SOUND ENGINEERING & INFORMATICS	1
ELECTRICAL ENGINEERING	3		

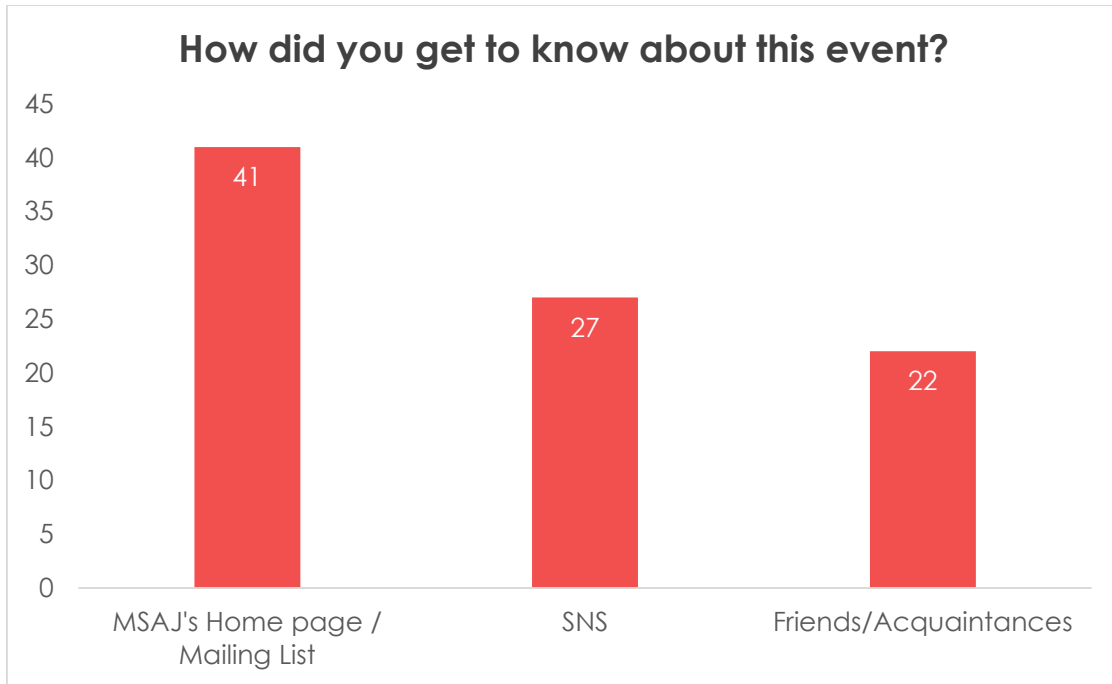
# Survey Results

## Participants

Summary of survey result is as follows:

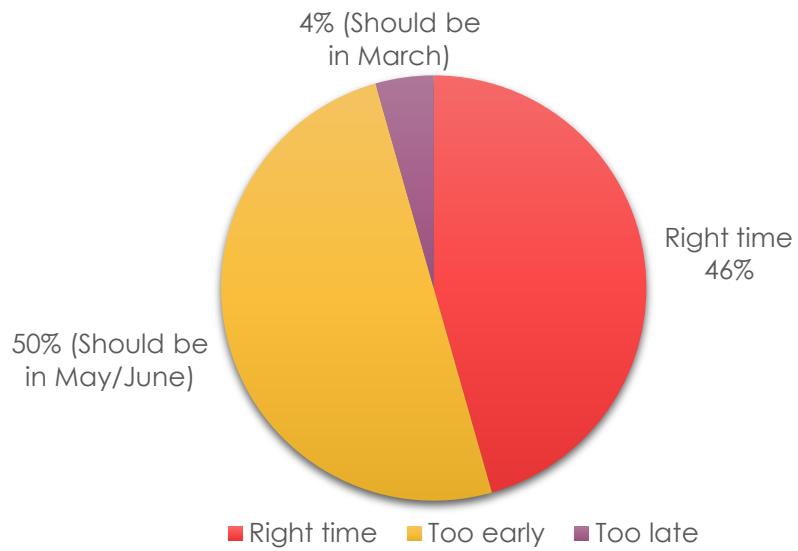
✧ Note that result is based on the number of respondents.

Total number of respondents: 77 (63%)

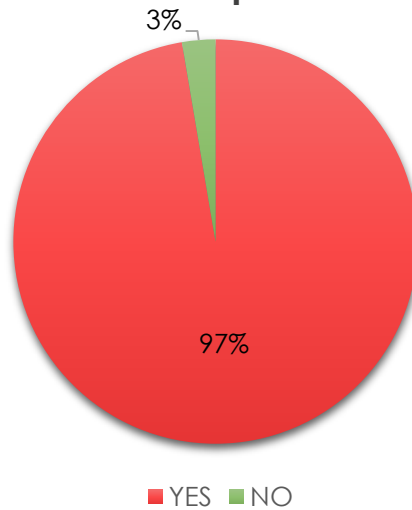




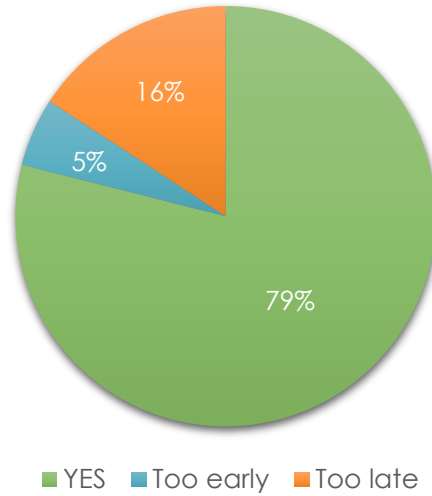
### Was MSAJ CF 2014 organized at the right time?



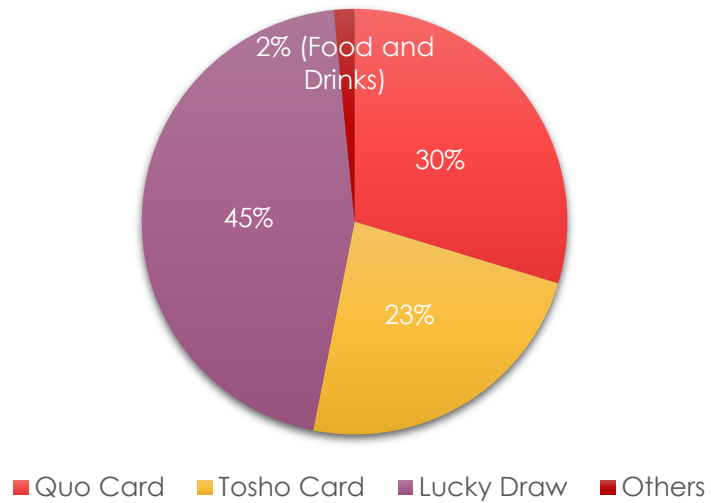
### Were the advertisements received via Mailing List helpful?



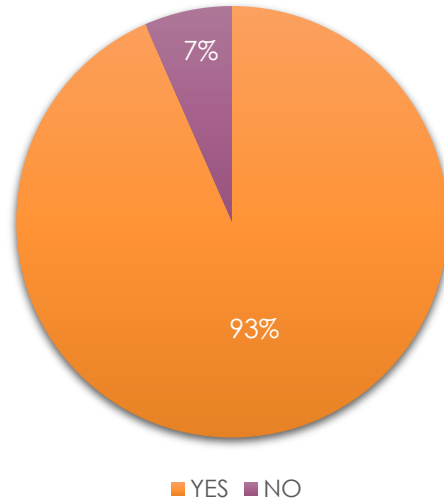
### Were the promotions/advertisements done timely?



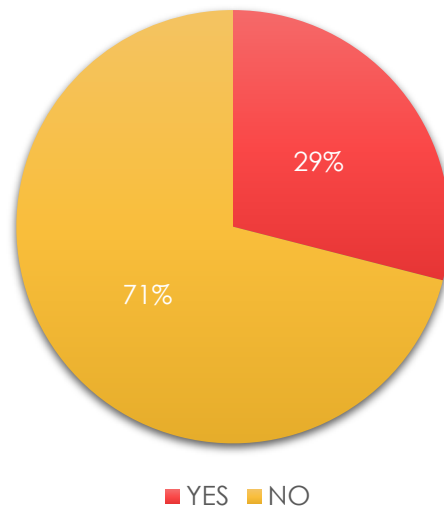
### Which incentive(s) seems attractive to you if MSAJ provides it?



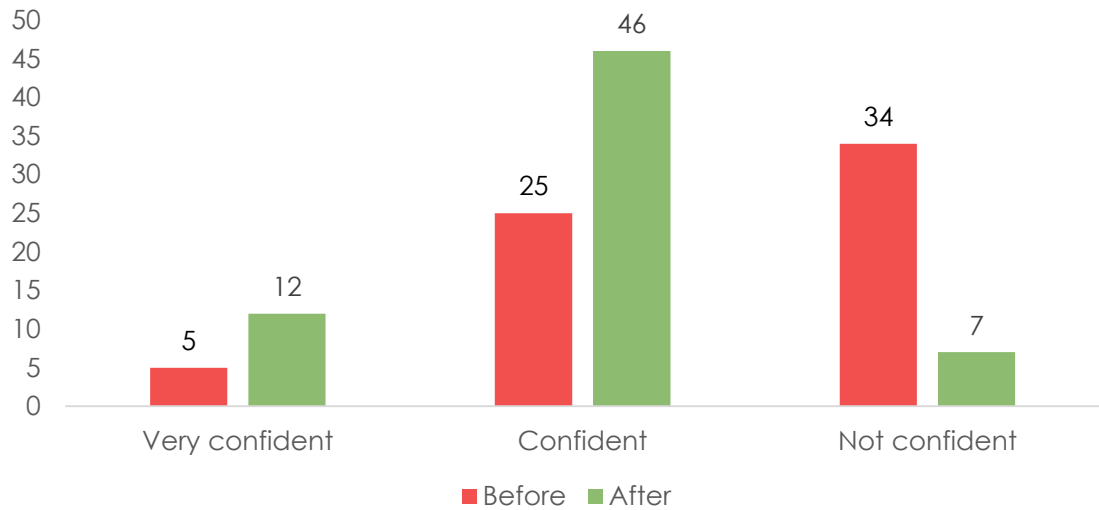
**Was the information provided through our media sufficient in assisting your preparation?**



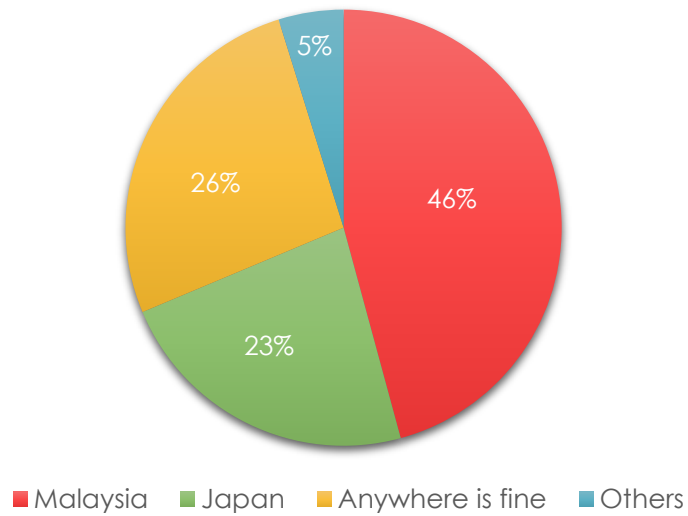
**Have you participated in other career fairs before?**



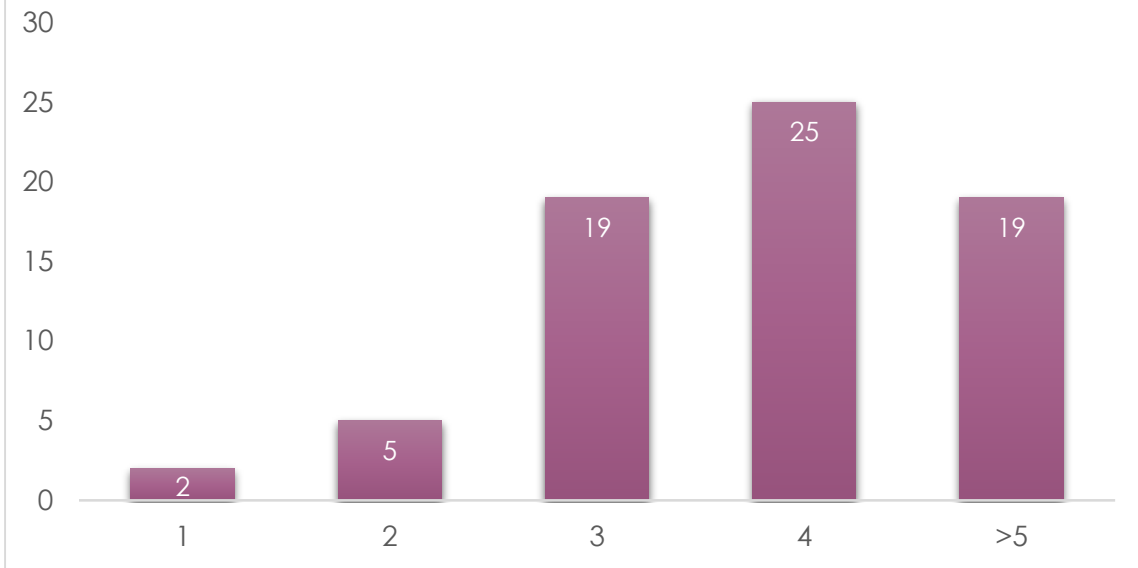
### How confident were you in getting a job before and after MSAJ CF 2014 started?



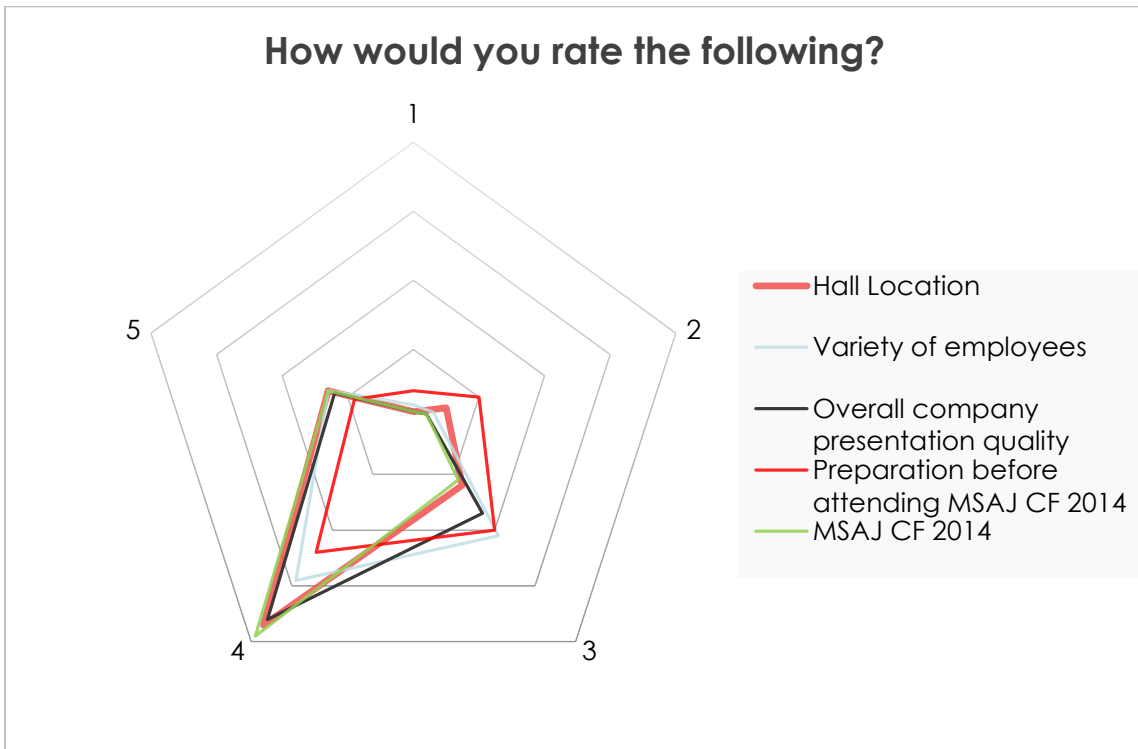
### Where do you prefer to work?



### How many companies did you apply for/visit in MSAJ CF 2014?



### How would you rate the following?

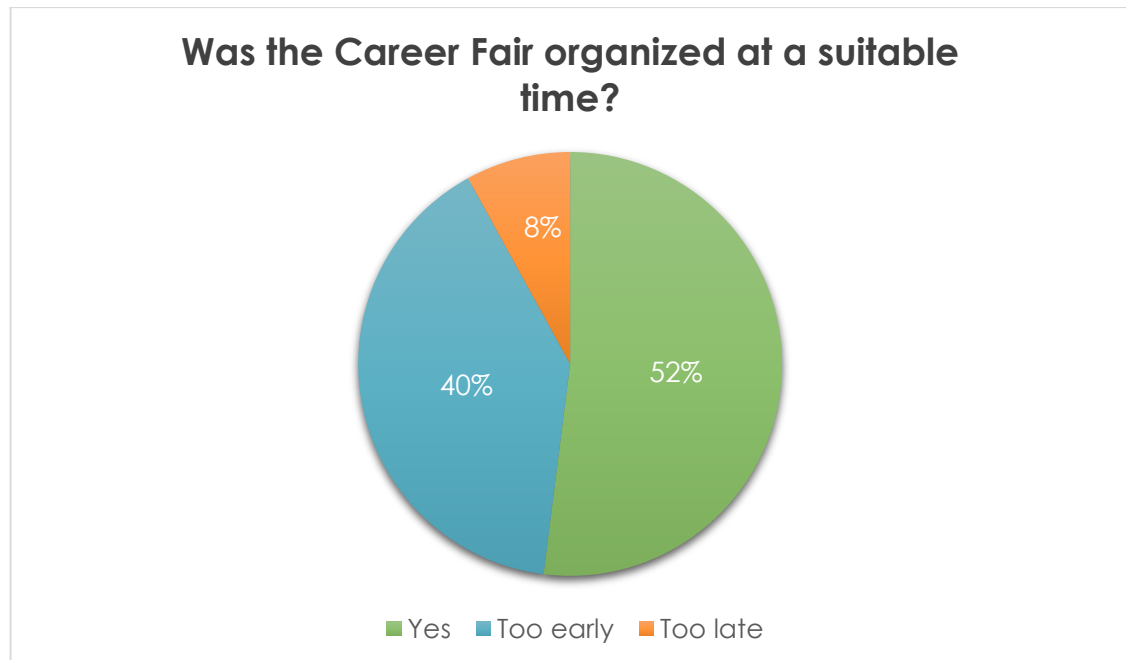
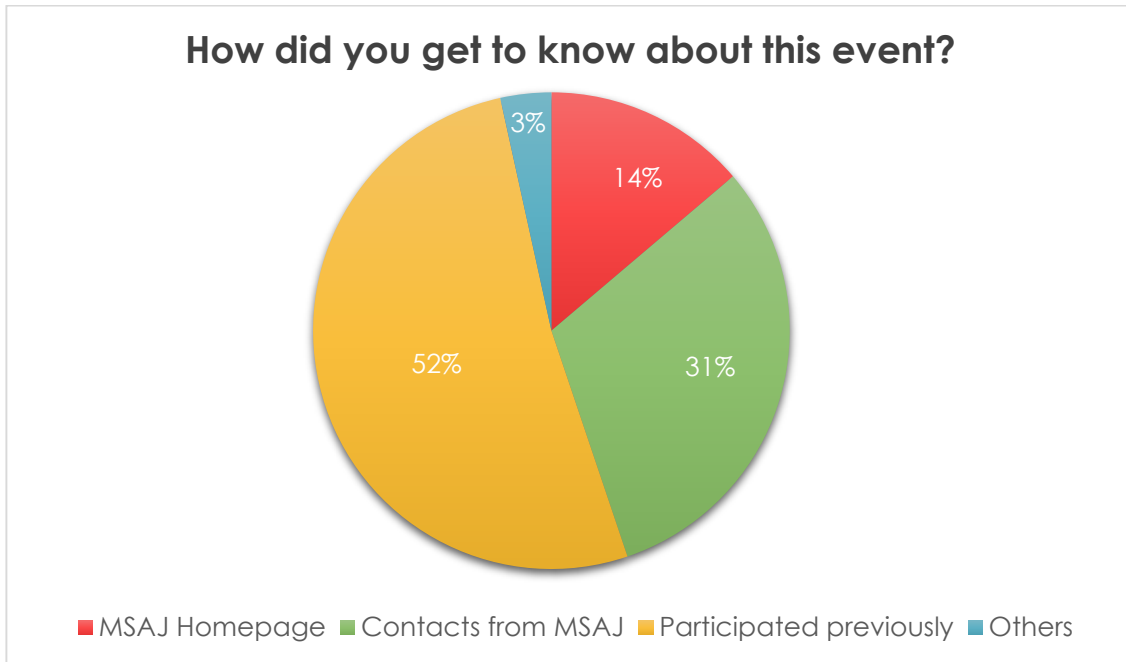


## Company

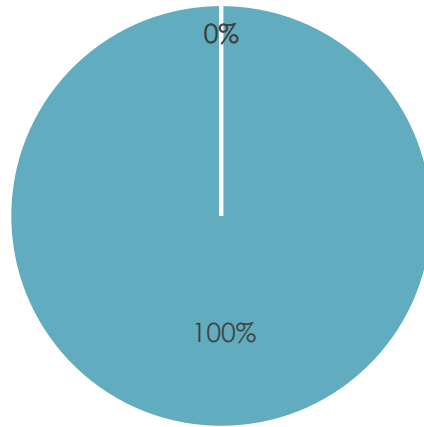
Summary of survey result is as follows:

✧ Note that summary is based on number of respondents.

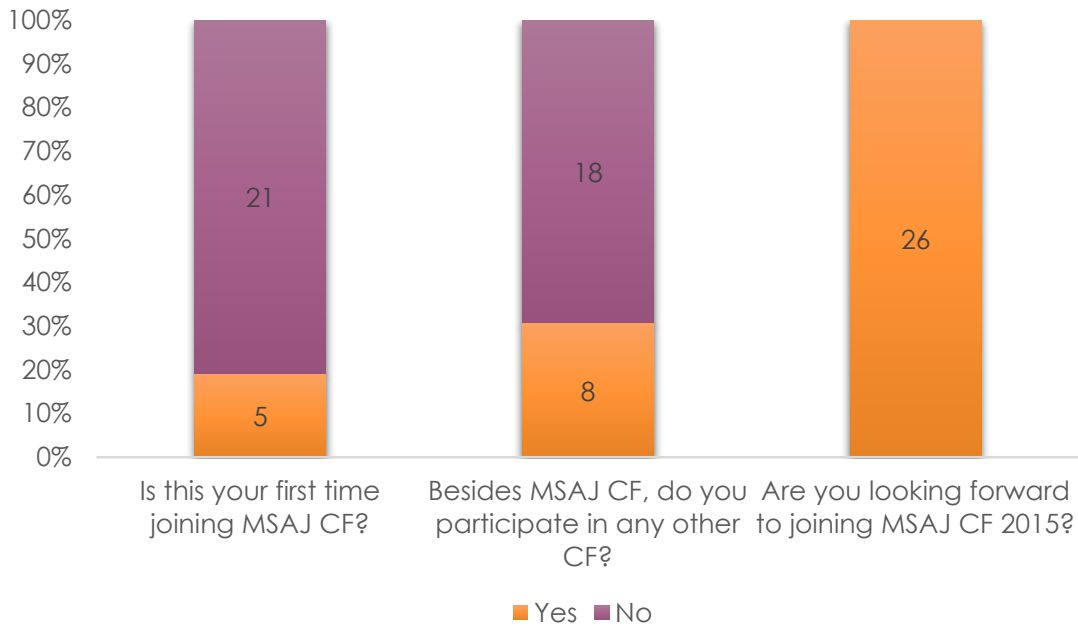
Total number of respondents: 26 (90%)

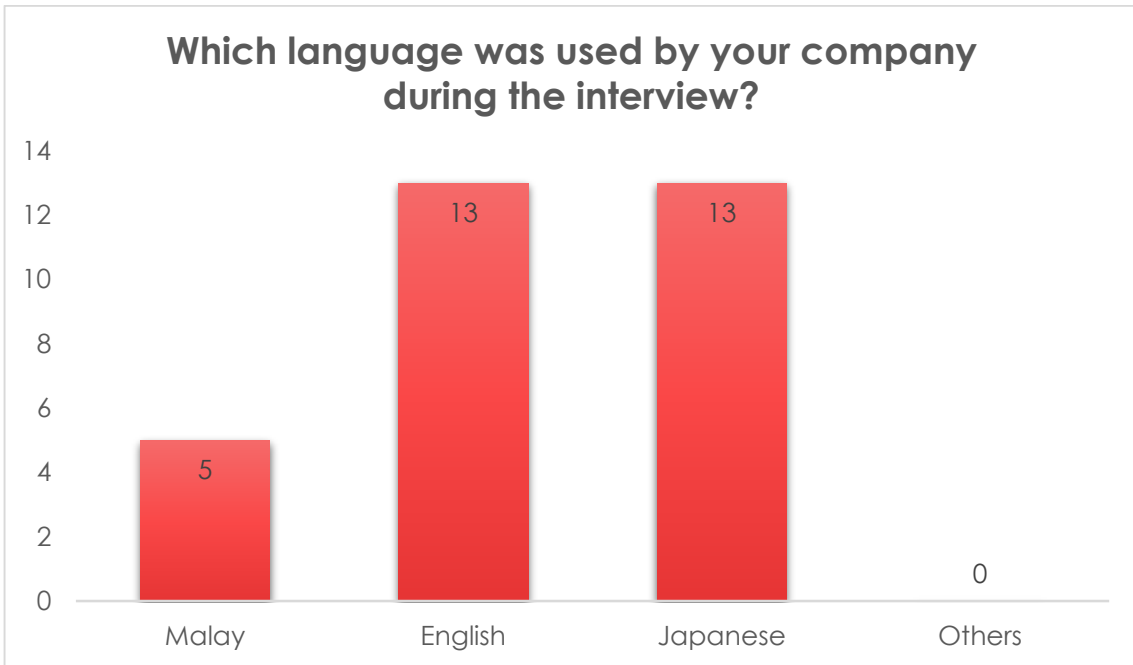
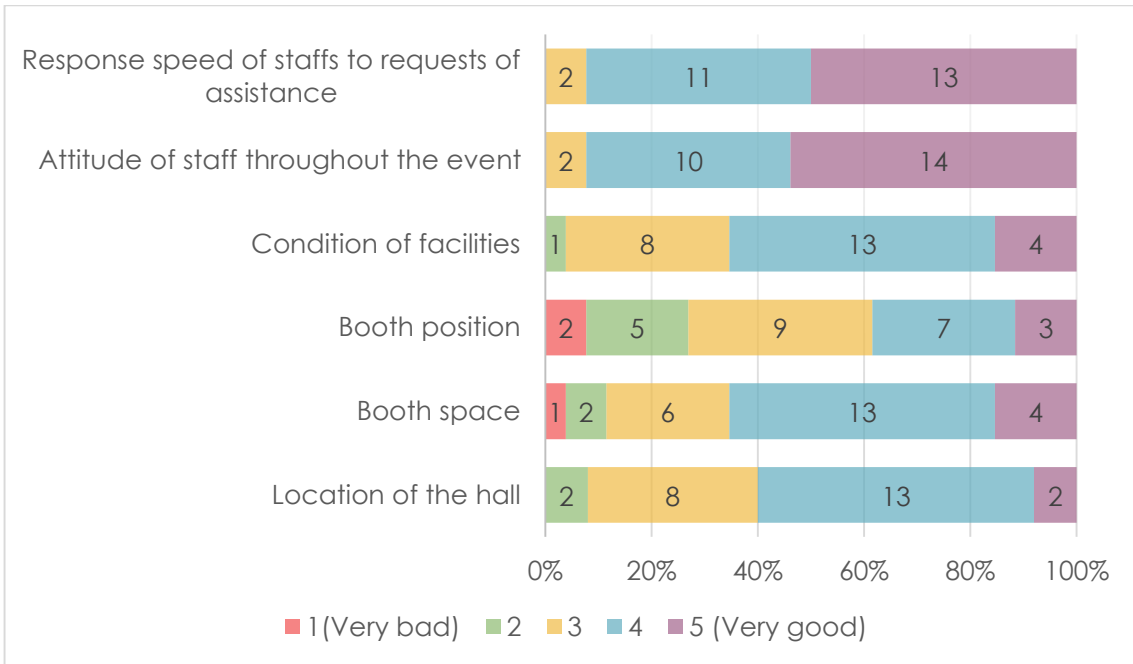


### What do you think of the length of the entire event?



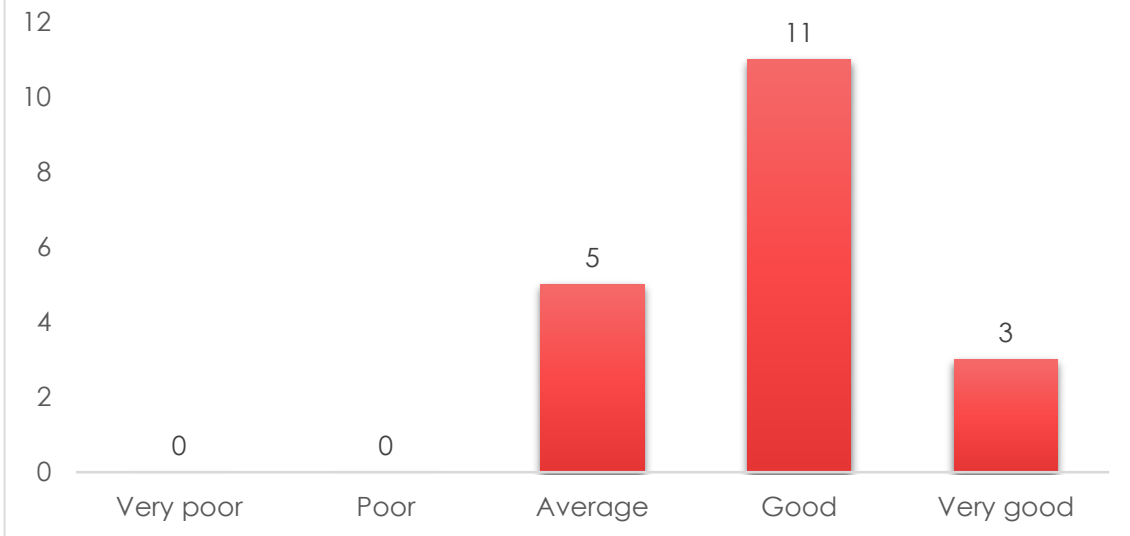
■ Too long ■ Good ■ Too short



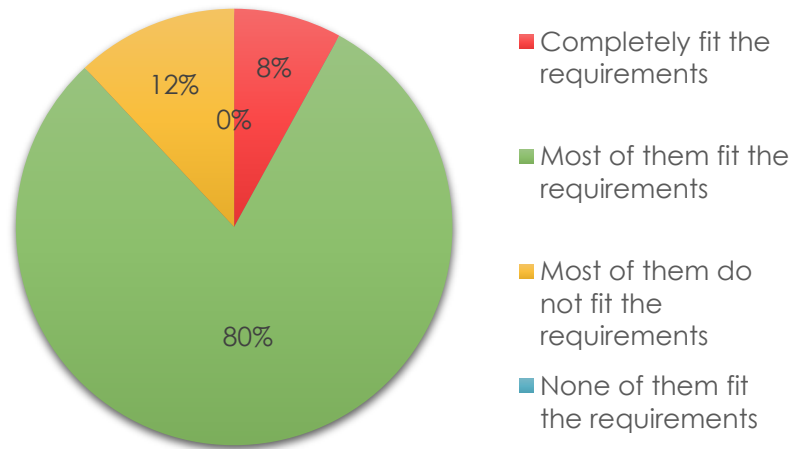




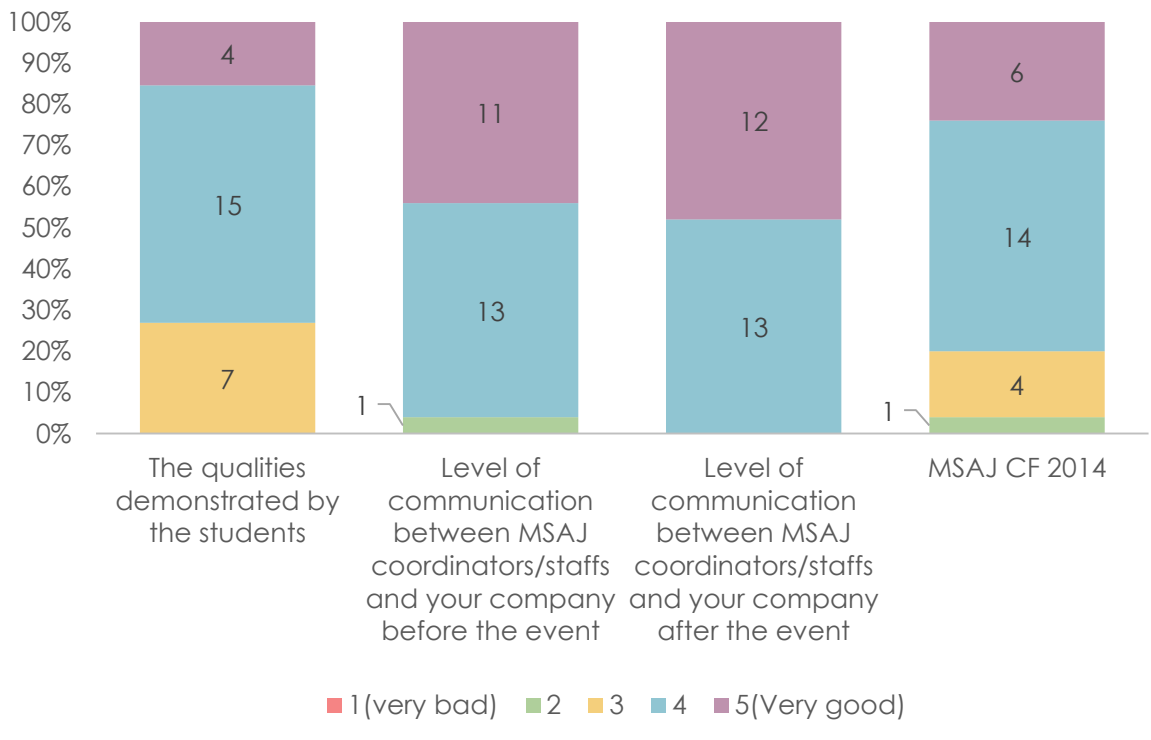
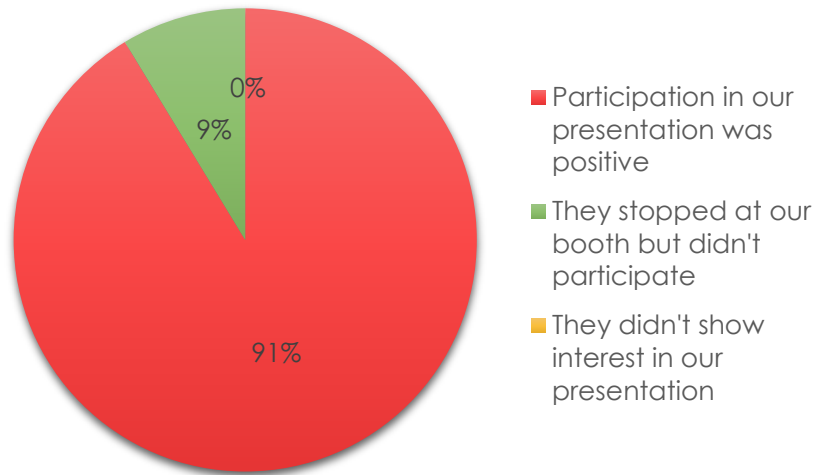
### What do you think about the students' command of language used in the interview?



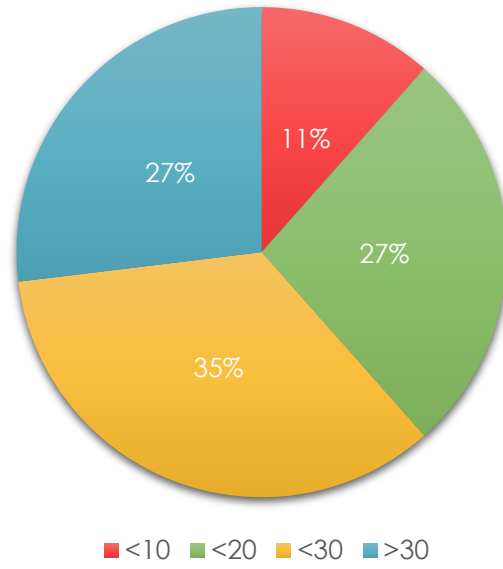
### Do the fields of study of the students fit the the employment requirements of your company?



## How would you assess the level of participation of students?



### How many students visited your booth?



## Conclusion

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This year, 122 students attended our fair, the majority of which are majoring in Engineering especially in Mechanical Engineering and Electric & Electronics Engineering. The huge gap between Engineering and non-Engineering participation is attributed to the majority of students studying in Japan pursuing Engineering studies. Although most of the companies offered Engineering jobs, a few companies that offered non-technical jobs faced problems in scouting for arts-stream students due to the huge gap in the majors of study. We believe the following are the main reasons for the drastic decrease in number of students attending the career fair:

❖ *Organized at an unsuitable time*

The career fair was held in April, which was earlier compared to previous years. This was to match the recruiting system in Japan, and to provide broader choices for students to find a job in Japan or Malaysia. However, the number of students decreased. We believe that it was because the students might have been busy at the beginning of the new term while some being back in Malaysia for the spring break.

❖ *Late and Inefficient Promotion*

The promotion started one month before the event. Less time was available to promote the fair to students as the fair was organized in April instead of the usual May event. This led to the misunderstanding among students that MSAJ would organize the Career Fair in both April and May or only in May. In hindsight, the promotion should have commenced 3 months before the fair, providing students with more accurate and clearer information.

In response to the feedback from companies and students, the following countermeasures are being considered:

- ❖ Determine the most suitable time to organize MSAJ Career Fair with consideration of the new Japan's recruiting system that begins in 2015.
- ❖ Improving soft skills of committee members.
- ❖ Improving transparency of the booth arrangement.

Overall, both companies and students are satisfied with the career fair this year and are anticipating a better career fair next year. To meet this expectation, MSAJ is open to and welcome any suggestions. Therefore, please do contact our Career Fair PR Team at [careerfair@msaj.net](mailto:careerfair@msaj.net) with your much-appreciated constructive ideas.

We would also like to take this opportunity to express our gratitude to companies and participants for making the effort to join us, not forgetting those who have supported us endlessly throughout the event.

**Note:**

- Click [here](#) for MSAJ Career Fair 2013 Report

## Appreciation

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### MSAJ CF2014 Organizing Committee

Main Coordinator

TANG CHYE SIN

Coordinators

PANG JUN HUI  
TAN LING CHEIK  
LAU BIK EE  
LIM KHAI PIAU  
LIM SOON KIE  
TNEW CHEN ZHUN

Treasurer

LAU BIK EE  
SITI MAISARAH BINTI MUHAMAD YUSOP

Moderator

FISH SIAH SIANG LIN

Registration

AHMAD RUIZ BIN MOHD ASRI  
AMELIA LEE ZHI YI  
ALICIA LEE JIA PEI  
YAP HWEE LENG

Hall

ZED AL HABSHEE SYED ABDUL HAMID  
HAIKAL ZAINI  
ABDUL RIFQI AL-ABQARY  
OMAR SHAFIQ BIN SUHAIMI  
QUAH FU WEI

Pamphlet

PANG JUN HUI

Food

CLIFF CHENG LING FAN  
TAN LING CHEIK

Web & Media

TAN TUN JIE  
TNEW CHEN ZHUN

Helpers

HIU BAO CONG  
TAN ZHENG LIN  
THANEER MALAI NARAYANAN  
KHOO ER SIN  
CHONG ZAO SHAN