



PERSATUAN KEBANGSAAN PELAJAR MALAYSIA DI JEPUN
MALAYSIAN STUDENTS' ASSOCIATION IN JAPAN (MSAJ)
在日マレーシア留学生会
<http://msaj.net>

MSAJ Career Fair 2015

Post Event Report

July 10th, 2015

Prepared by,

MSAJ CF Organizing Committee 2015

Table of Contents

<i>1. Introduction.....</i>	<i>3</i>
1.1. Background of MSAJ	3
1.2. Annual Events	3
<i>2. MSAJ Career Fair</i>	<i>4</i>
2.1. Objective.	4
2.2. Event Details	4
2.3. Participated Company List	4
2.4. Participant Statistics	5
2.4.1 By University.....	5
2.4.2 By Region.....	5
2.4.3 By Field of Study	6
2.4.4 By Course.....	6
<i>3. Survey Feedback.....</i>	<i>7</i>
3.1. Company.....	7
3.2. Participant	13
<i>4. Conclusions</i>	<i>19</i>

1. Introduction

1.1. Background of MSAJ

The Malaysian Students' Association in Japan (MSAJ) was established in 1976 with the primary objectives of unifying and caring for the welfare of Malaysian students in Japan. This association welcomes all Malaysian students who are studying or taking courses that are longer than 6 months.

Kanto, Kansai, Tohoku, Hokuriku and Kyuma (Kjusyu) are the five MSAJ divisions executing the objectives of the association at the respective prefectures. Malaysian students studying in Japan manage MSAJ on a voluntary basis. After more than three decades, its high membership number has made MSAJ the main media source of the Embassy of Malaysia in Japan.

1.2. Annual Events

MSAJ organizes various events and activities all year round. The year started with spring when we supported the orientation and reception of new students from late March till early April, Hanami (cherry-blossom viewing) in April and Career Fair in May.

Malaysia being a part of ASEAN country, we also involve ourselves in the ASEAN Festival which is usually conducted in June or October. This event is organized by ASEAN Youth Network in Japan (AYNJ) which aims to build a strong network among ASEAN student associations in Japan. During summer, we hold events like MSAJ Badminton Tournament, small activities like Hari Raya Gathering, Mount Fuji Climbing and also celebrate Malaysia's Independence Day.

In autumn, sports kicks in with overwhelming response as we organize MSAJ Sports Festival and participate in AYNJ Sports Festival. In winter, we usually hold the Malaysian Night event as MSAJ's grand finale by inviting the public to learn more about Malaysia besides gathering fellow Malaysian students, get ourselves entertained and end of the year with a bang!



Hanami – Cherry Blossom Viewing in April 2015 (Collaborated with Kelab UMNO Luar Jepun KULN)

2. MSAJ Career Fair

2.1 Objective

The objectives of MSAJ Career Fair are such as below:

- ❖ To support Malaysian students in Japan in seeking employment opportunities
- ❖ To widen students' exposure to the corporate sector

MSAJ Career Fair is an important source of revenue for MSAJ to cover our yearly expenses for activities/events as we are not receiving financial support from any parties. Therefore, we hope companies will understand that the income generated through this event is solely for the purposes of covering our expenses and improving our services to fellow Malaysian students living in Japan.

2.2 Event Details

Date : 17th May 2015 (Sunday)

Time : 11:30 a.m. - 4:30 p.m.

Venue : Asuka Hall, 13th Floor, Hokutopia, 1-11-1 Ooji, Kita-ku,
Tokyo 114-8503

2.3 Participated Company List

1	Blueship Sdn Bhd	13	Toray Industries, Inc
2	Fourth Valley Concierge Corporation	14	Amway Business Services Asia Pacific Sdn Bhd
3	Pasona HR Malaysia Sdn Bhd	15	Agensi Pekerjaan JAC Sdn Bhd
4	Hirose Electric Co., Ltd	16	Sumitomo Electric Industries, Ltd
5	Tokuyama Malaysia Shd Bhd	17	Omron Malaysia Sdn Bhd
6	Alps Electric (Malaysia) Sdn Bhd	18	ROHM-Wako Electronics (Malaysia) Sdn Bhd
7	Fuji Electric Malaysia Sdn Bhd	19	Taiyo Yuden Co., Ltd
8	Toyo Tire & Rubber Co., Ltd	20	Toyo-Memory-Technology Sdn Bhd
9	Tateyama Kagaku Group	21	Panasonic Group in Malaysia
10	Maruwa (Malaysia) Sdn Bhd	22	Showa Glove Co.
11	Polyplastic Co., Ltd	23	Intelligence, Ltd (Recruiting Agent)
12	Agency Pekerjaan Times Management Consultancy Sdn Bhd		

*Arranged according to booth layout.

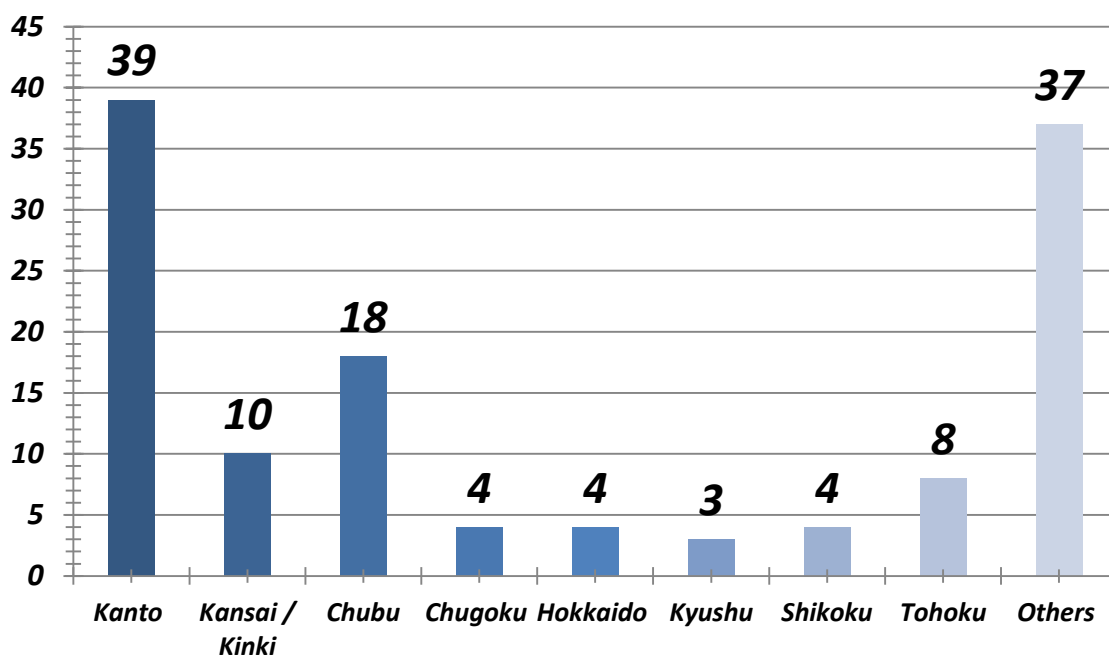
Note: Click [\[Here\]](#) for the booth layout

2.4 Participant Statistics

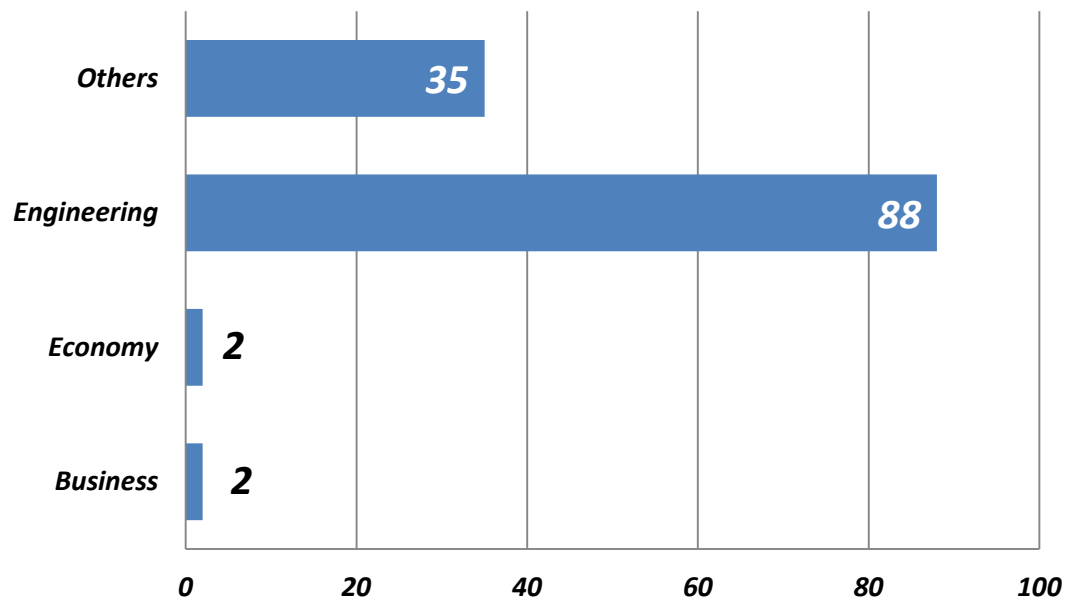
2.4.1 By University

Nagaoka University of Technology	7	Muroran Institute of Technology	3
Toyohashi University of Technology	5	Saitama University	5
Toyama University	5	Tokushima University	3
Akita University	6	Ibaraki University	1
Fukui University	4	Hiroshima University	1
Tokai University	4	Hirosaki University	1
Chiba University	2	Okayama University	2
Ritsumeikan University	5	Kanazawa University	1
Yokohama National University	3	Takasaki City University of Economics	1
Meiji University	3	Kinki University	2
Saga University	2	Yamanashi University	1
Niigata University	3	Nihon University	1
Kobe University	2	Takushoku University	1
Kyushu Institute of Technology	1	Tottori University	1
Shibaura Institute of Technology	5	Kitami Institute of Technology	1
Yamaguchi Univeristy	1	Jet Academy	1
Keio University	2	Tokyo Univeristy of Science	1
Electro - Communication University	3	Tokyo Institute of Technology	1
Nagoya University	4	Others	32

2.4.2 By Region



2.4.3 By Field of Study



2.4.4 By Course

Courses	Num
Applied Medical Engineering	1
Business & Economy	1
Business Administration	2
Chemical Engineering	8
Chemical System Engineering	1
Communication Engineering	1
Computer Engineering	1
Design	1
Economy	1
Electrical & Electronic Engineering	31
Environmental & Life Engineering	3
Environmental Chemical Engineering	2
Hotel Management	1
Human Intelligent System Engineering	1
Information Engineering	1
Intercultural Communication Studies	1
Material Engineering	1
Mechanical Engineering	35
Physics, Electrical and Computer Engineering	1
Regional Policy	1
Others	32

3. Survey Feedback

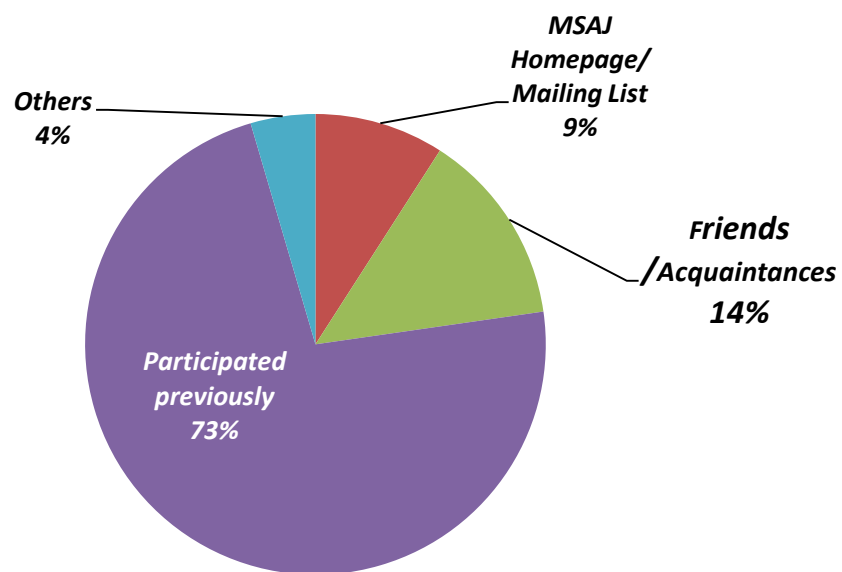
3.1 Company

Summary of survey result is as the following:

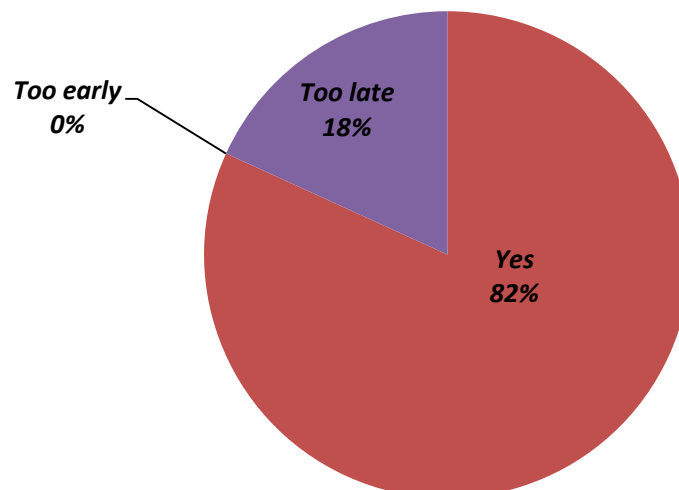
Note: The summary is based on number of respondents (Total: 22).

SECTION A

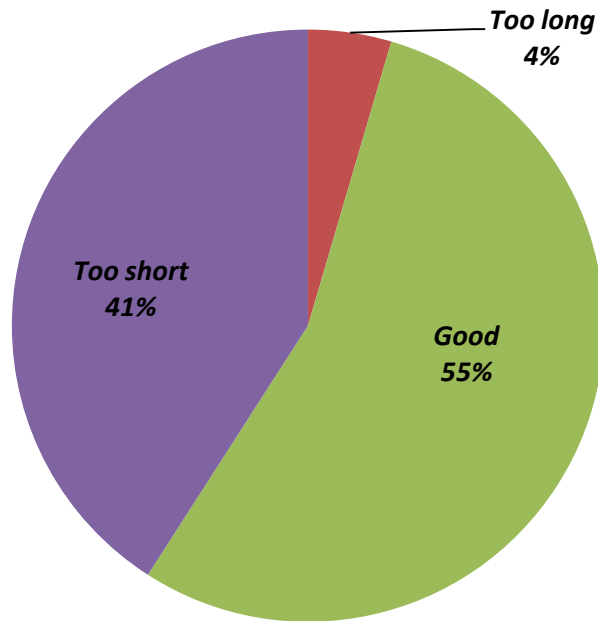
How did you get to know about this event?



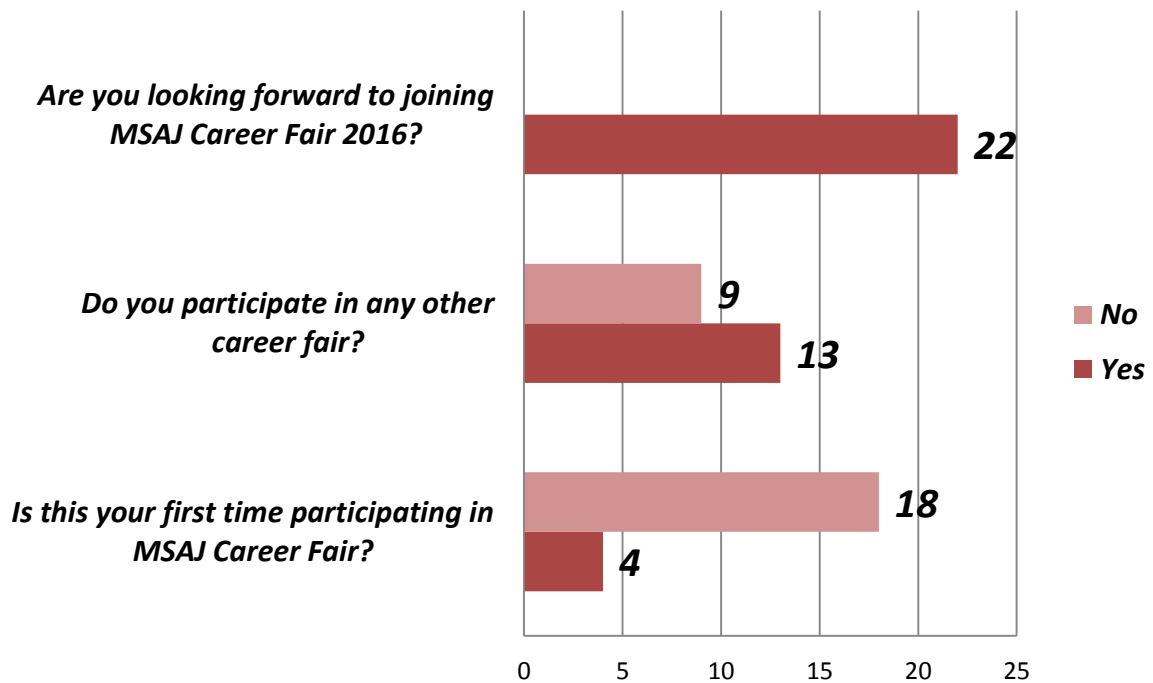
Was the Career Fair 2015 organized at a suitable time ?



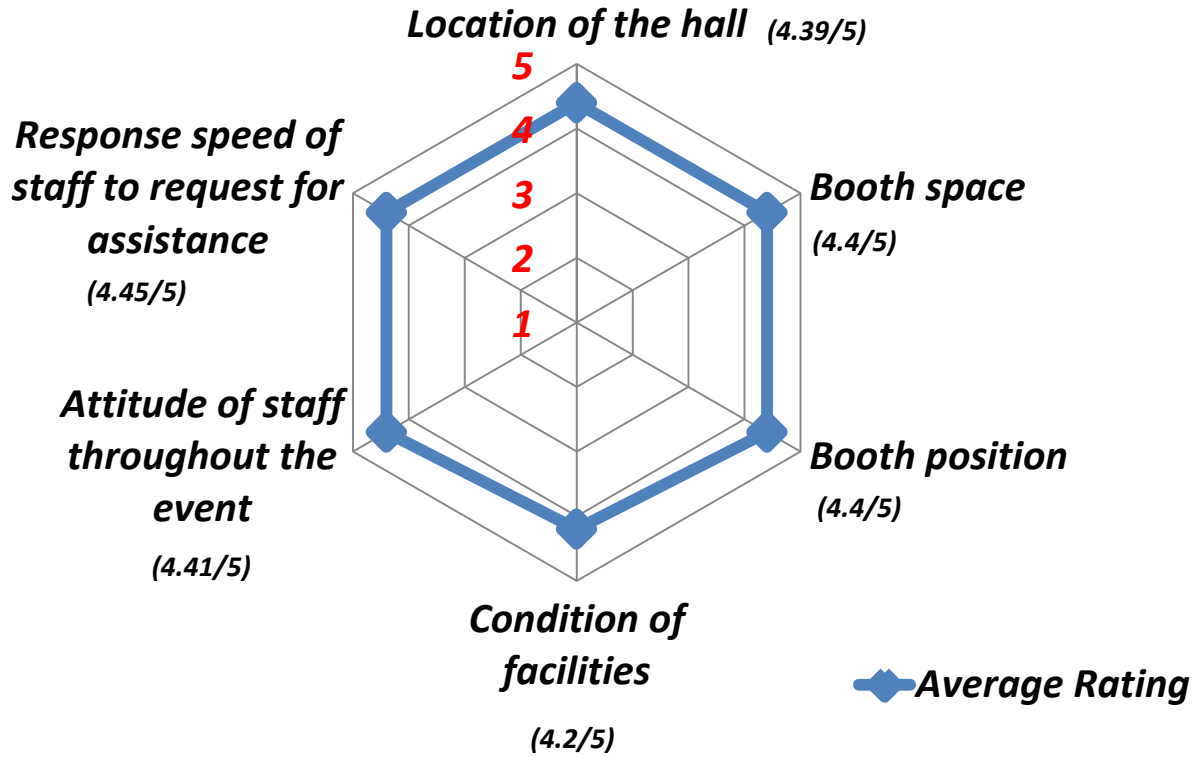
What do you think about the length of the entire event?



Yes or No

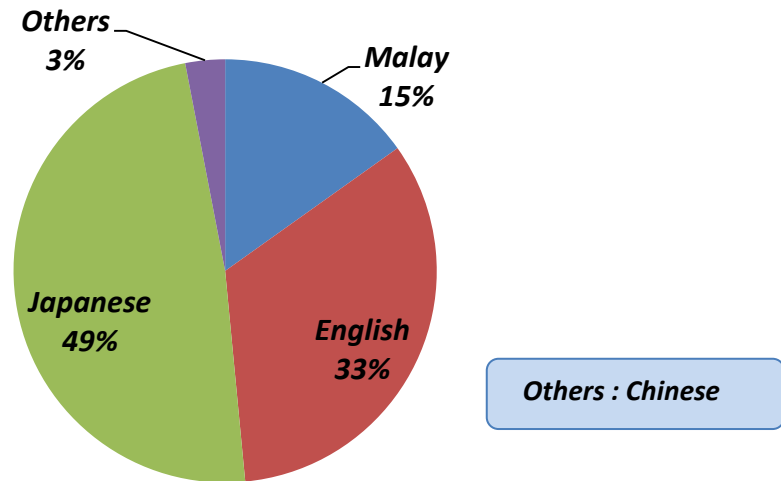


How do you rate the following?

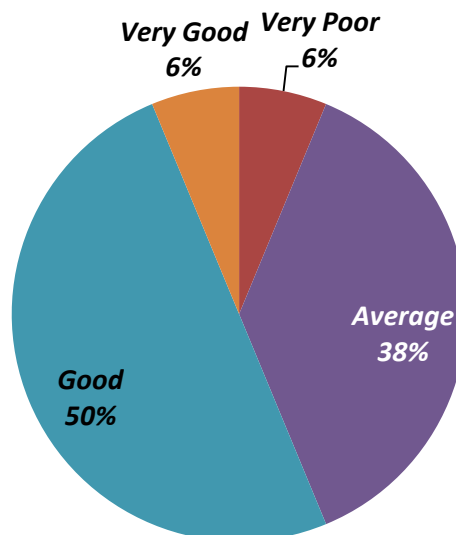


SECTION B

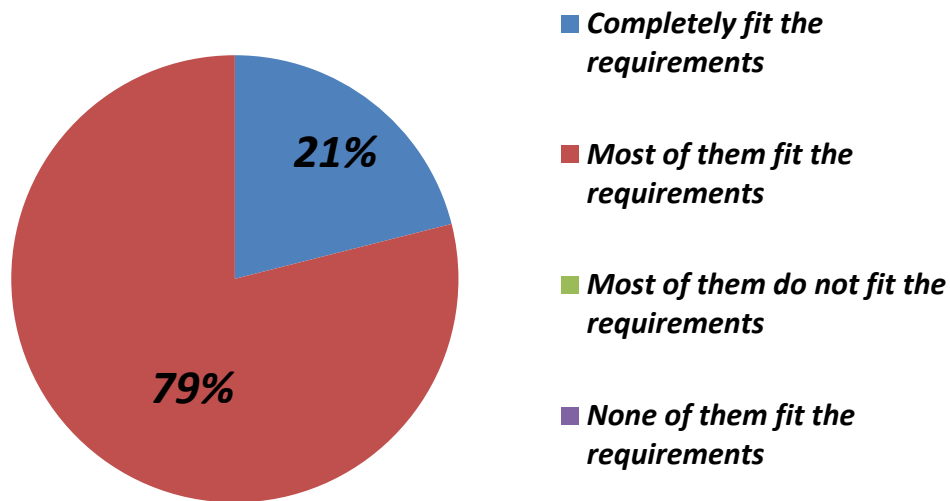
What was the language used by your company during the interview ?



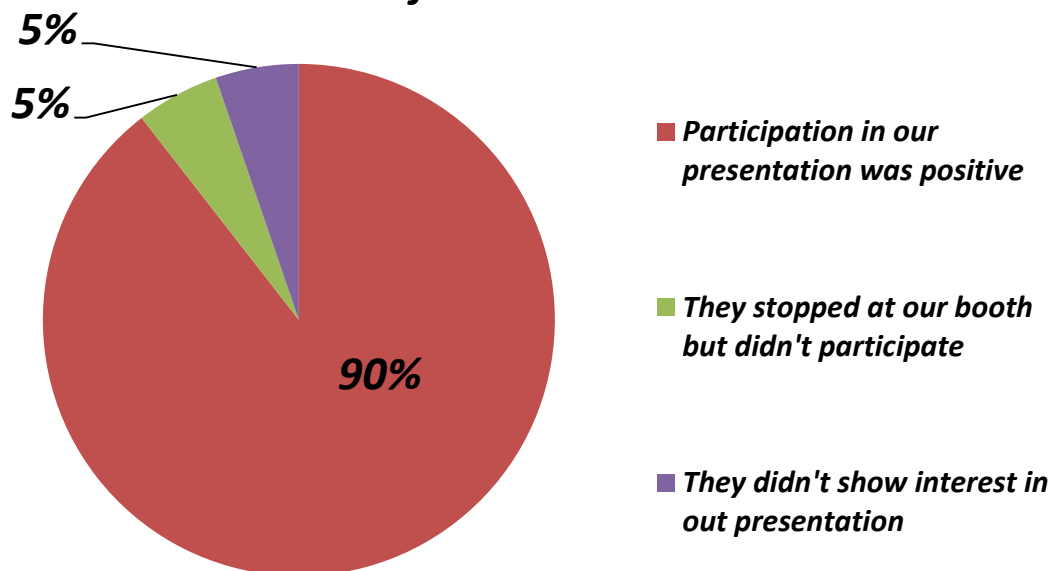
What do you think about the students' command of language used in the interview?



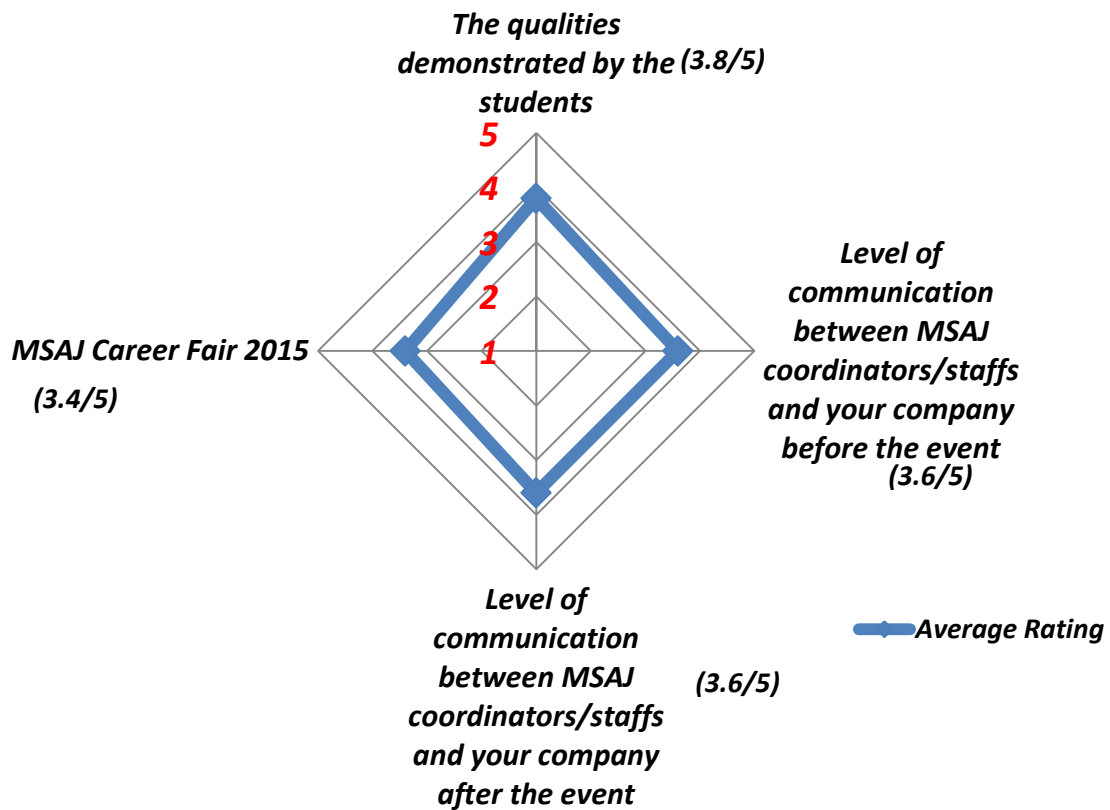
Do the fields of study of the students fit the employment requirements of your company?



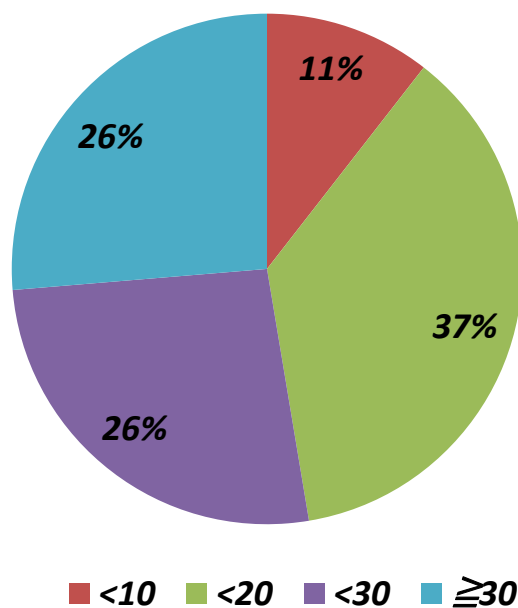
How would you assess the level of participation of students?



How would you rate each of the following?



How many students visited your booth?

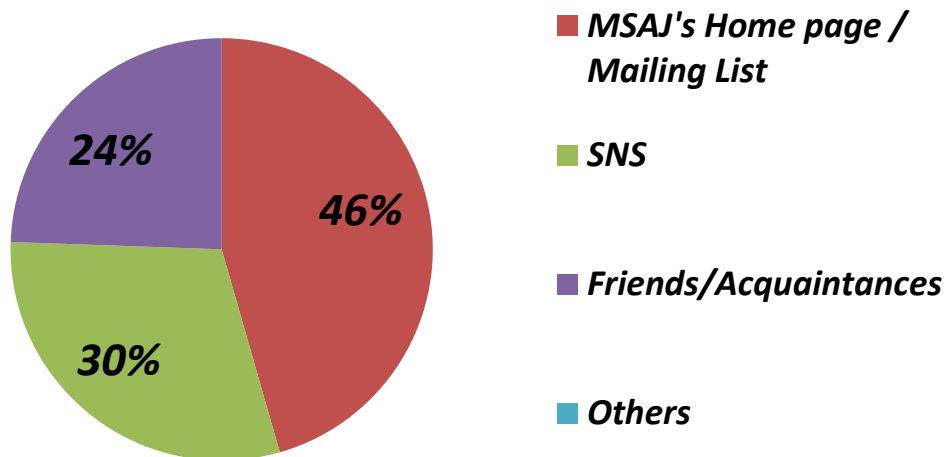


3.2 Participant

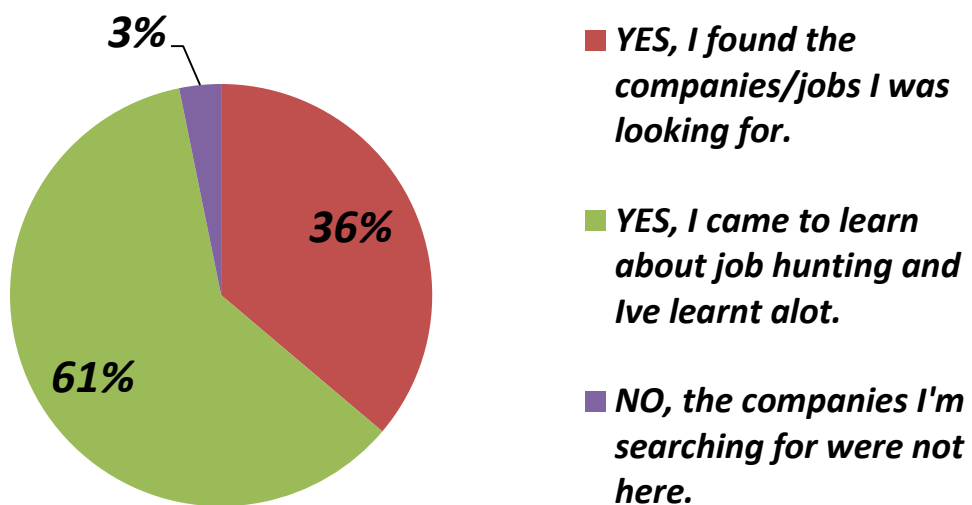
Summary of survey result is as the following:

Note: The summary is based on number of respondents (Total: 77).

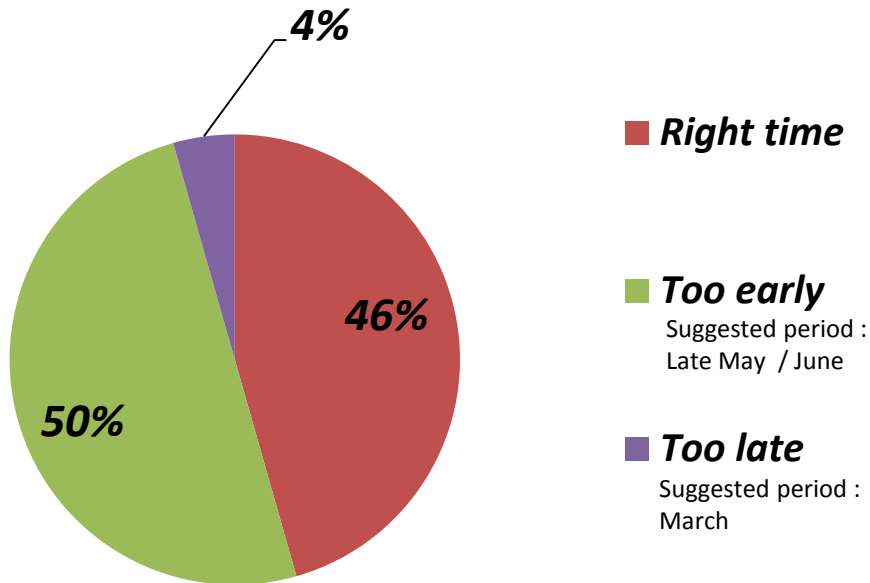
How did you get to know about this event?



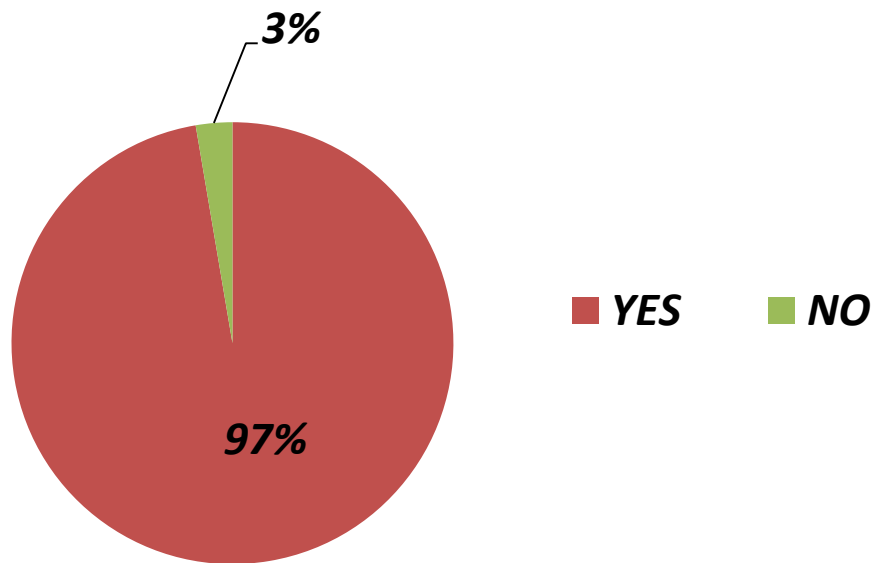
Was this event helpful to you?



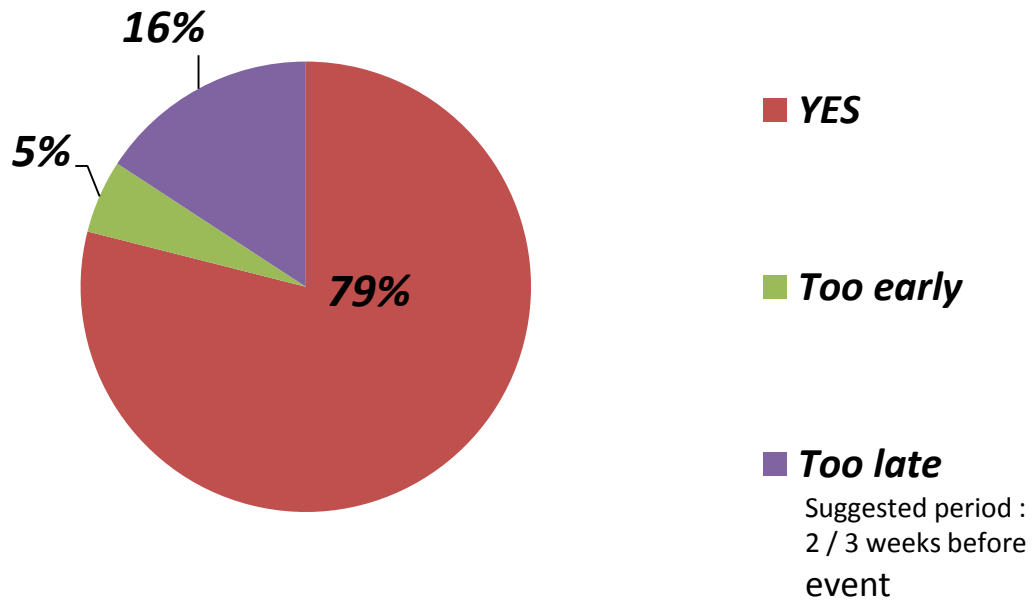
Was MSAJ Career Fair 2015 organized at the right time?



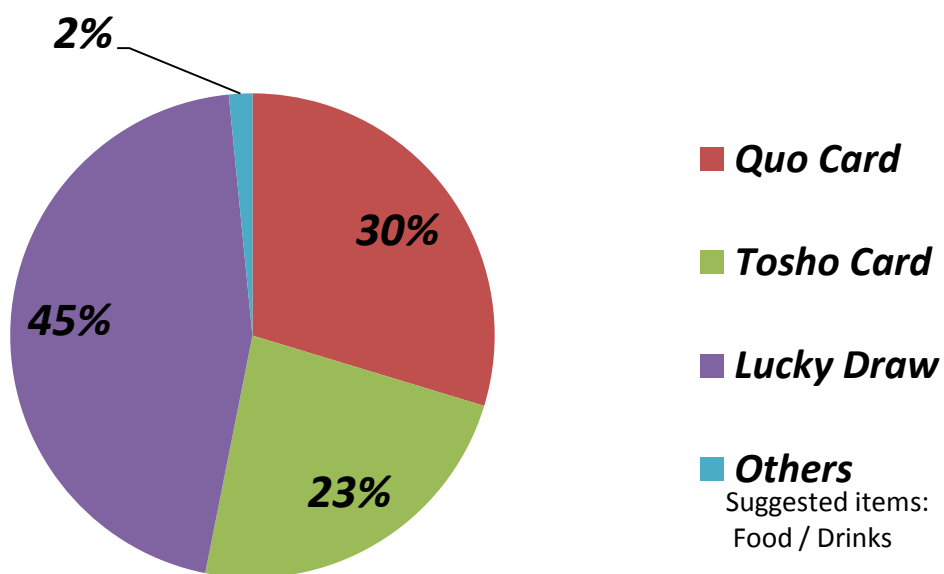
Were the advertisements received via Mailing List helpful?



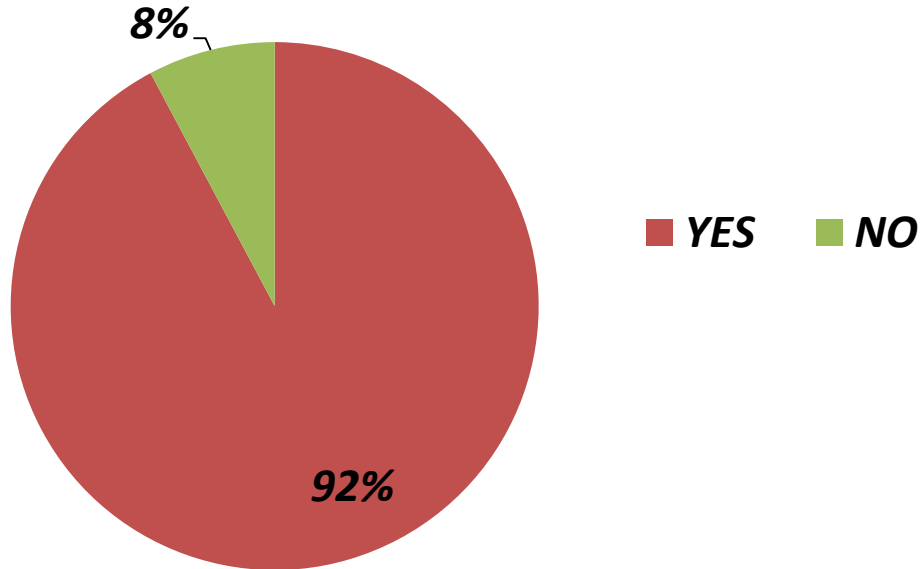
Were the promotions/advertisements done timely?



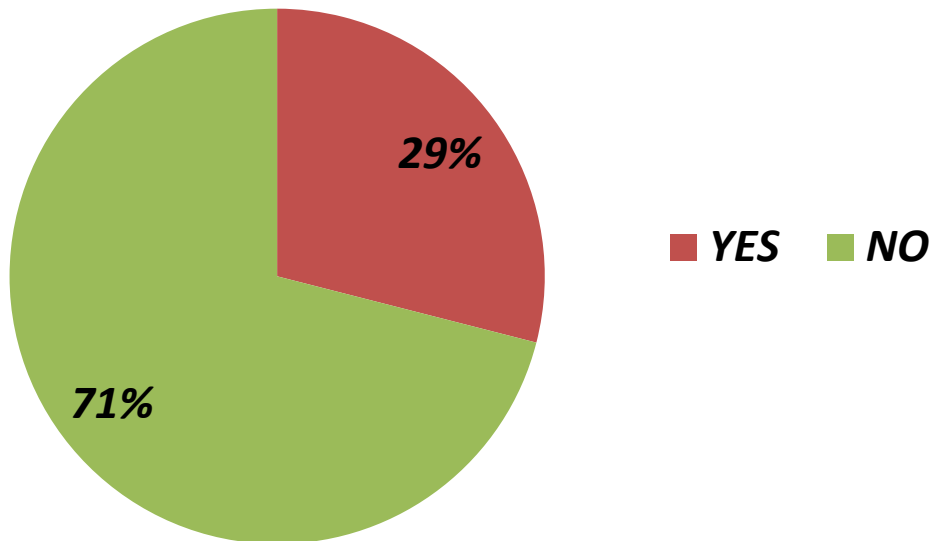
Which incentive(s) seems attractive to you if MSAJ provides it?



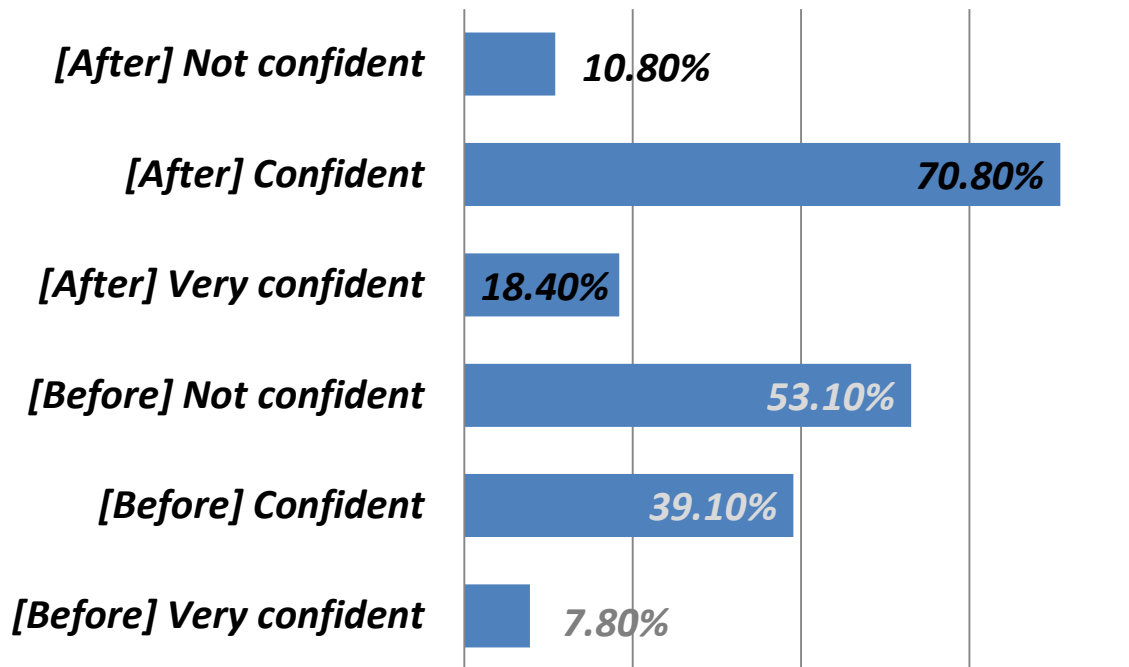
Was the information provided through our media sufficient in assisting your preparation?



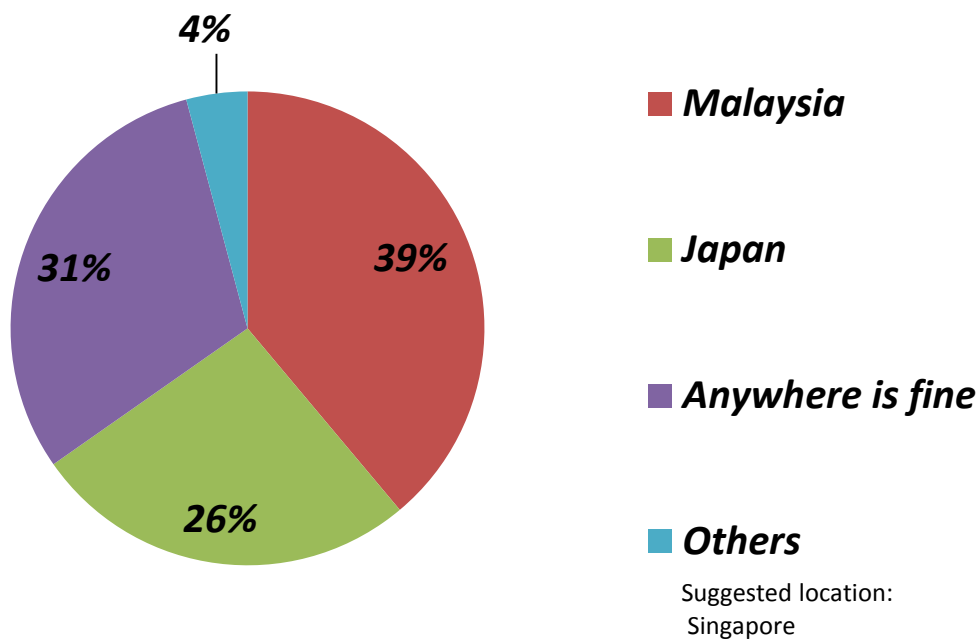
Have you participated in other career fairs before?



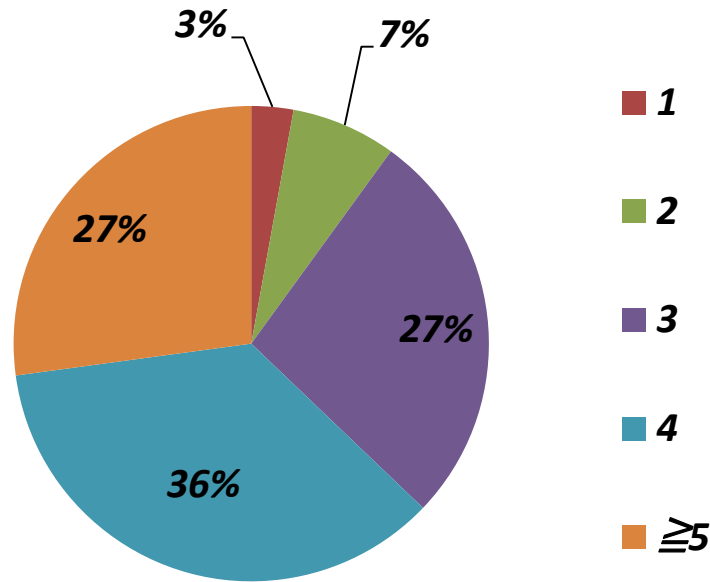
How confident were you in getting a job before and after MSAJ Career Fair 2015 started?



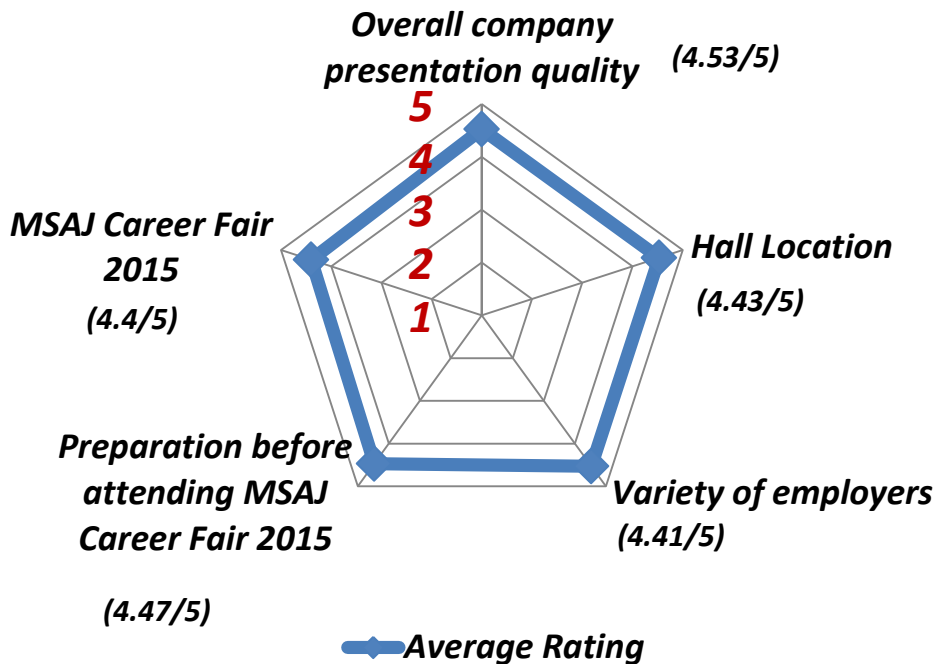
Where do you prefer to work?



How many companies did you apply for/visit in MSAJ CF 2015?



How would you rate the following?



4. Conclusions

This year, a total of 127 students attended our fair. We believe the main cause of the decrease in number is it being held on a Sunday, which was quite inconvenient for students from far regions to attend. The majority of the students are majoring in Engineering especially in Mechanical Engineering and Electric & Electronics Engineering. The huge gap between Engineering and non-Engineering participation is attributed to the majority of students studying in Japan are pursuing Engineering studies.

Although most of the companies offered Engineering jobs, there were also a few companies that offered non-technical jobs but faced problems in scouting for art-stream or commerce-stream students due to the big gap in the majors of study. The following are the summary of the main reasons for the drastic decrease in number of students attending the career fair:

- Organized on an unsuitable date
The Career Fair was held on a Sunday instead of Saturday. We believed that most students from far (such as from Hokkaido, Kyushu, Tohoko) could not make it as Monday is a school day for most of them.
- Number of 2016 Graduates was the least
We checked our database and found out that the number of 2016 graduates is less compared to the previous years. Most of the 2016 graduates started pursuing their studies since 2011, which was the year Tohoku earthquake and tsunami occurred. Thus, we believe that the total number of Malaysian 2016 graduates has decreased due to the calamity.

In response to the feedback from companies and students, the following countermeasures are being considered:

- Determine the most suitable day to organize MSAJ Career Fair with consideration of the students' travelable date so that they don't have to rush back to class.
- Improving customer service / soft skills of our committee members.
- Find a more strategic venue for both companies and students.

Overall, both companies and students are satisfied with the career fair this year and are anticipating a better career fair next year. To meet this expectation, MSAJ is open to and welcomes any suggestions. Therefore, please kindly contact our Career Fair PR Team at careerfair@msaj.net with your much-appreciated constructive ideas.

We would also like to take this opportunity to express our gratitude to companies and participants for making the effort to join us, and not forgetting those who have supported to us endlessly throughout the event.

*Notes

- ❖ Click [\[HERE\]](#) to refer 2014 MSAJ Career Fair post event report
- ❖ Click [\[HERE\]](#) to refer 2013 MSAJ Career Fair post event report

Appreciation

MSAJ Career Fair 2015 Organizing Committee

Main Coordinator

TAN LING CHEIK

Coordinators

TNEW CHEN ZHUN

ZED AL HABSHEE SYED ABDUL HAMID

ALICIA LEE JIA PEI

COSTANZA ALTHEA NYIGOR

TIONG SIEW JING

Treasurer

SITI MAISARAH BINTI MUHAMAD YUSOP (L)

TIONG SIEW JING

SHARON PHANG SIEW YING

Registration

AHMAD RUIZ BIN MOHD ASRI (L)

ALICIA LEE JIA PEI

IZZATI ZAHRAH BINTI AZMI

COSTANZA ALTHEA NYIGOR

LIM YANG WEI

Hall

OMAR SHAFIQ BIN SUHAIMI (L)

MUHAMMAD AMINUDDIN BIN MD AZIZAN

TNEW CHEN ZHUN

SOO ZHEN IAN

CHANG YONG LIK

AIMAN TAQRIS BIN MOHD SUFIAN

Web / Media

TNEW CHEN ZHUN

LIM YANG WEI

Moderator

THANEER MALAI NARAYAAN

SIM SUK HUI

Food

LAI KIN SING

TIMOTHY QUAH KUOK SIANG

KOO ZHI XIN

PHOTOGRAPHER

JACLYN LEE CHUN LING

HELPER

CHU LEE YEE

YONG YONG SENG

MIZUKI WATANABE

TAN ZHENG LIN

AZHAN BIN ABDUL HALIM